

Kaylah Langburt

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PROFILE

Bilingual UX/UI designer and marketing specialist with over **5 years** of experience working in both team-based and independent capacities. Bringing outstanding work ethic and excellent organizational skills to your business.

SKILLS

- UX Design
- UI Design
- Voice talent for Bell Media
- Video Editing
- HTML
- CSS
- Figma
- Miro

EXPERIENCE

User Interface Designer for VIP Remote Health Canada; Remote — Nov. - April 2022

- Conceived, designed and developed a new company website, both desktop and mobile versions, over **6 months** using **Figma** and **Wix**
- **Project management:**
 - Content management including video editing and recording voiceovers using **Filmora**
 - Directed all client meetings
 - Set and surpassed deadlines and objectives
- **Key Achievement:** The launch of the Canadian website in both English and French

Assistant Campaign Manager for PCQ Candidate D'Arcy McGee; Hybrid — June - Oct. 2022

- **Daily** planning, sourcing and executing of traditional and social media campaigns
- Researched, organized and posted about all press engagements and pertinent campaign news on a **weekly** basis
- Coordinated directly with the Montreal caucus to design and implement a strategy to best promote their platform
- **Key Achievement:** Candidate had a strong 2nd place in a historic Liberal stronghold

Web Developer & Marketing Coordinator, Murry Transport; Hybrid — 2017 - Current

- Conceived, designed and developed the company website in **3 months** using **Wix**
- Updated the website on a **monthly** basis to include promotional campaigns
- Managed multiple social media accounts on a **weekly** basis during busy season to promote the business

- **Key achievement:** Launched the successful and ongoing “Movin’ Maven” campaign in conjunction with TheSuburban

EDUCATION

University of Toronto, School of Continuing Studies — UX/UI Design Bootcamp, 2023

Learning Without Scars — Basic Marketing Series Completion, 2022

Randolph College for the Performing Arts, Toronto — Triple Threat Program, 2021

Vanier College, Montreal — Social Science & Classical Voice, 2019